WORLD EXPO 2025 「KIZUNA 一絆—News letter」



JIMI Hanako Minister for the World Expo 2025

Every day, I hear from people about their expectations and enthusiasm for the Expo. To share these voices with everyone working on the ground, we have decided to issue the *Expo Kizuna Newsletter* on a regular basis.

We have one year to go until the event begins. Let's cherish the *kizuna* (bonds) between everyone involved in the Expo and make it a wonderful event!



KOZUKI Ryosuke State Minister of Economy, Trade and Industry

We need to speed up prepa-rations so that visitors can enjoy experiencing the future and have a meaningful time.

I hope the smiles on visitor s' faces will bring smiles to ours too!

SAITO Ken Minister of Economy, Trade and Industry

With only one year to go, it is crucial that we work together to convey the significance and contents of the Expo—what visitors can expect to see and experience there—as widely as possible. Let's make it an Expo where visitors, especially children of the next generation, can foster dreams and hope for the future through the exciting experiences they have there.

People all over the world are eagerly awaiting the opening of the Expo. With just one year to go, we're in the final stages of preparations for the event. I'm deeply grateful to everyone who has put in so much work to get us this far. Let's present a vision of a future society filled with dreams from Japan.



ISHI Taku Parliamentary Vice-Minister of Economy, Trade and Industry

[One year to go until the Expo]

We are now only one year away from the opening of the Expo.

The event held on Saturday, April 13 involved a talk session with the eight thematic project producers and an unveiling of the official uniform. We also heard MYAKU-MYAKU's voice for the first time. The event showed the growing excitement for the Expo.

The "Let's Go, Expo!" Festival was held in Osaka City on Wednesday, April 17, gathering Mr. Matsumoto, Chairman, Kankeiren, and Mr. Torii, Chairperson, Osaka Chamber of Commerce and Industry, from the business community, and Mr. Kumagai, Governor of Chiba, and Mr. Takashima, Mayor of Fukuoka, from Japan's local governments, among other diverse participants.

The event also featured cheerleading and band performances. It was a befitting event for the Expo, which is a national project.

Let's all keep working together to give a boost to the Expo!



