

WORLD EXPO 2025 NEWS

「KIZUNA –絆– News letter」

Issued May 15, 2024 Vol.4



Kankeiren has been involved in the Expo since attraction efforts began. To make the Expo a springboard for economic progress not only in the Kansai region but also in Japan as a whole, we are very determined to make it a successful event. The business community will make every effort to build national momentum and prepare for the Expo so that we can welcome as many visitors as possible.

MATSUMOTO Masayoshi, Chairman and CEO, KANKEIREN (Deputy Chairperson, Japan Association for the 2025 World Exposition)



The Expo will be filled with people's smiles. In festivals, there is a place for everyone: elderly people lead the *mikoshi* (portable Shinto shrine) with lanterns in their hand, young people carry the *mikoshi*, skilled people protect the *mikoshi*, and children stand in the middle.

They beat drums, play flutes, and ring bells freely.

Mothers, grandmothers, and nowadays even young boys work together to make special festival meals.

Welcome to the Expo—a big festival. Let's all create it together.

OHSAKI Hiroshi, Co-Chair, Events Review Conference



EXPO Hall interior preview image



EXPO National Day Hall interior preview image



YOSHIMOTO KOGYO
"YOSHIMOTO Pavilion *waraii myraii*"

The National Days of 102 countries and regions, as well as around 200 events by companies, were announced on April 9. We will continue preparations diligently to ensure that visitors can experience, and participate in, "festivals" from not only various parts of Japan but also the entire world.

My sincere gratitude to everyone working on the ground.

From JIMI Hanako

【The week's report】

1. Overseas Pavilions Construction Status
May 9: Spanish Pavilion presentation
2. Last week's main events / Schedule for this week and beyond
May 2: Japan-France tourism event held in Paris
May3-5: Iwakitaira Keirin Velodrome Expo booth
May4: Hakata Dontaku Port Festival
May 10: Launch of Kyoto City's Expo website
May 13: FamilyMart opens an unmanned, mobile shop at the Yumeshima construction site
3. Tickets
Tickets sold: 1,871,749 (as of May 8)



See you at the EXPO!

Expo 2025 Osaka, Kansai **Weekly Report** (7 May – 14 May)
 ~ 334 days to go! ~



1. Official Participants

- 5/9 Spain presented the outline of the pavilion. The blue staircase and orange circular entrance represent the sea and the sun. The theme of the exhibition will feature Kuroshio, making reference to the Kuroshio Current which played an important role in the Asian trade route during the Age of Discovery. Spain's technology for protecting marine ecosystems will also be on display. In addition, there will be a restaurant where visitors can enjoy tapas plates.



(Photo: Acción Cultural Español)

[Status of participating countries as of 5/9]

- | | |
|--|---------------|
| ● Number of countries with official participation contracts: | 100 countries |
| ● Countries with which construction contractors have been decided: | 39 countries |
| ● Countries where the site was handed over: | 38 countries |
| ● Countries where construction has started: | 20 countries |

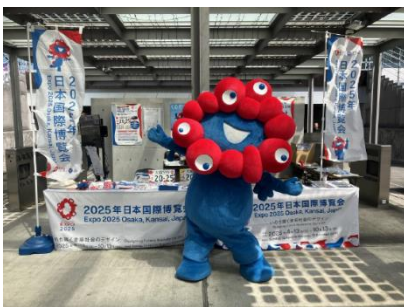
2. Main activities up to last week / Plans for this week and beyond

- 5/2 Prime Minister Fumio Kishida attended the Japan-France Tourism Event during his official visit to Paris. In order to build momentum for the Osaka-Kansai Expo, Myaku-Myaku also took the stage.



Prime Minister Kishida and Myaku-Myaku in Paris

- 5/3–5 The Association exhibited a PR booth at the Japan Championship Bicycle Race held at the Iwakidaira Velodrome. Promotional materials were distributed and greetings were made by Myaku-Myaku.



Left: Expo PR booth at Iwakidaira Velodrome

Right: Welcoming visitors at the opening of the race

- 5/4 At the Hakata Dontaku Port Festival, the Osaka-Kansai Expo Caravan Dontaku Corps marched along with the music of the official theme song of Expo 2025.



(https://twitter.com/expo2025_japan/status/1788842759799148751)

- 5/10 The official website of Expo Kyoto is now open. Kyoto Prefecture will exhibit a Kyoto section in the Kansai Pavilion. Using the Expo site as a gateway to Kyoto, Kyoto plans to develop projects with the themes of culture and environment, industry, tourism, food and life.



Left: Expo Kyoto website

Right: Official mascots in front of Kyoto Tower
(<https://expokyoto.jp>)

- 5/13 FamilyMart opened its first mobile unmanned trailer convenience store in Japan at the construction site in Yumeshima. Equipped with a self-sustaining power source of solar panels and storage batteries, 280 types of products are sold at self-checkouts. It is expected to help improve the working environment in the construction site.



Left: Takenaka Corporation webpage

(<https://www.takenaka.co.jp/news/2024/05/03>)

Right: Photo taken at Yumeshima

3. Volunteers and ticket sales

- ◇ Total number of volunteer applicants: 55,222 as of 4/30
- ◇ Number of tickets sold: 1,871,749 as of 5/8