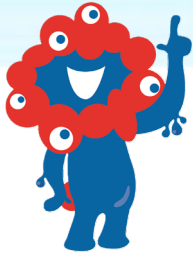


WORLD EXPO 2025 NEWS

「KIZUNA –絆– News letter」

“Kizuna” is the Japanese word for “bond.”

Issued July 17, 2024, Vol.13



Producers also commit to Expo preparations



Preparations for the Expo are in full swing. So many people are involved in the Expo, each one of them doing their best to make it a success. We also hear from a lot of people from the public about how they are looking forward to the Expo. The Expo is an event for us to create a future together. Let's make the Expo a successful event to achieve a “future society for our lives” together.

ISHIKAWA Masaru
Expo Site Operation Producer



The purpose of the Expo is for countries from around the world to bring together their cultures, traditions, and charms of life and to “spend” half a year together sharing them.

Dialogue is created through spending time together, which will lead to creating a future with the world.

Please come to see the Grand Roof (Ring) and venue design that will make you intuitively sense that the whole world is gathered here.

FUJIMOTO Sou
Expo Site Design Producer

I think the Osaka-Kansai Expo is a big festival involving people from across the world. You might have a life-changing serendipitous encounter—one that you would have when traveling around the world. We are planning opportunities for people from around the world to come together and become one throughout the 184-day period at the Expo, so stay tuned!



KOHASHI Kenji
Expo Events Producer

【The week's report】

- Overseas Pavilions Construction Status
Construction of nine Type B and C pavilion buildings completed
July 11: Handover of Type B pavilion to Jordan
- Last week's main events / Schedule for this week and beyond
July 10: The Japan Association for the 2025 World Exposition and ANA collaboratively hold an NFT-based stamp collection tour at Kansai's three major airports

July 11: TOKURA Masakazu, Chairman of the Japan Business Federation (Keidanren) and Chairperson of the Japan Association for the 2025 World Exposition, visits Yumeshima on an inspection trip

- Sales / Applications
Tickets sold: 3,224,799 (as of July 10)

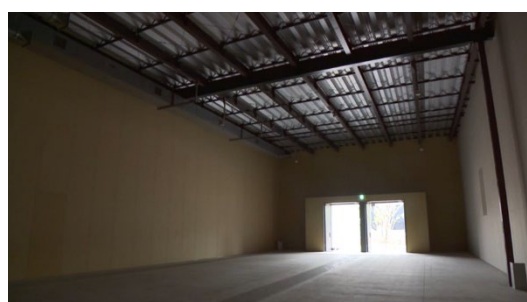


Expo 2025 Osaka, Kansai, Japan Weekly Report (July 9 – July 15)

~ 271 days to go !

**1. Official Participants**

- Regarding construction of the official participants' pavilions, construction works by the Association for Type Band Type C) pavilions have been completed. There are nine structures in total, and the sections will be handed over to individual participants for interior and exterior design (for Type B) and exhibition content.



above : Type C interior

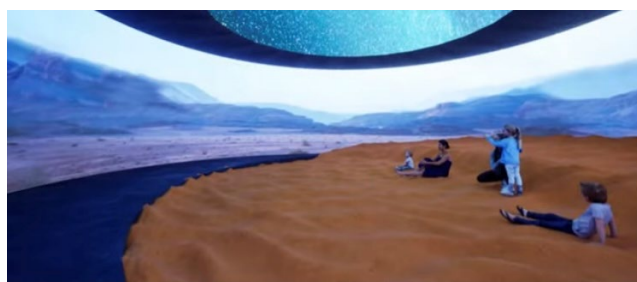
bottom: Type C exterior



above: Type B interior

bottom: Type B exterior

- July 11; The first handover of a Type B pavilion was made, to the Kingdom of Jordan. The theme of the pavilion is Weaving the Future and will introduce Jordan's longstanding history and culture. The main space will be built by cedar from Kamikitayama, Nara Prefecture, and will be covered with sand from the Jordanian desert. The space will be reused as a kindergarten after the end of the Expo.



<https://www.expo2025.or.jp/news/news-20240712-04/>



Status of participating countries as of July 11

- Number of countries with official participation agreements:	123 countries
- Type A and Type X pavilions:	52 countries
- Type B pavilions:	17 countries
- Type C pavilions:	92 countries
- Countries where have been decided their construction companies:	43 countries
- Countries where already handed over the site:	45 countries
- Countries where construction has started:	35 countries

2. Reports from the past week and plans for the upcoming week

- July 10; The Association and All Nippon Airways (ANA) will collaborate to hold a stamp rally using NFTs (non-fungible tokens) at three airports in Kansai region for a limited time. Three versions of NFTs will be distributed at Osaka International Airport (Itami Airport), Kansai International Airport and Kobe Airport. Those who complete the stamp rally at all three airports will receive a further NFT featuring a special airplane photograph.

* NFTs: Irreplaceable digital data created based on a blockchain which cannot be tampered with and cannot be transferred to another party.

- 1) App required: EXPO 2025 Digital Wallet App (<https://expo2025-wallet.com>)
- 2) Admission fee: Free
- 3) Period: July 10, 2024 - January 10, 2025
- 4) Place of distribution: ANA check-in counters at the three airports



<https://www.expo2025.or.jp/en/news/news-20240710-02/>



- July 11; Mr. Masakazu Tokura, Chairman of the Japan Business Federation (also Chairperson of the EXPO Association), inspected the Expo site, including the Grand Ring and the progress of construction of the individual pavilions. Mr. Tokura expressed his view that the latest updates on the official participants' and other pavilions will help stir interest in the event, while also acknowledging the importance of construction proceeding safely and in schedule. Regarding advance ticket sales, he reiterated that the target of 14 million will be maintained given the rising interest.

3. Ticket sales

Number of tickets sales: 3,224,799 as of July 10

4. O&As

- Can we confirm that the number of Type A pavilions is now 47?
 1. As of July 11, following meetings and other interactions by the Association with the official participants, it has been confirmed that 52 countries are expected to participate with their own pavilions. Of these, 47 countries are planning to participate through Type A and 5 countries through Type X.
 2. In addition, 17 countries are planning to participate through Type B and 92 countries through Type C, for a total of 161 countries.
 3. Regardless of the format of participation, each participant will be doing its best to create an exhibit with a high level of originality. All relevant parties are working together to prepare the Expo to make it as attractive as possible to all visitors.