

# WORLD EXPO 2025 NEWS

## 「KIZUNA –絆– News letter」

“Kizuna” is the Japanese word for “bond.”

Issued August 7, 2024, Vol.16



Minister Jimi was kind enough to come to our reading group. She even took part in reading aloud the picture book that I authored! We hold these events nationwide with the support of our sponsors, offering children an opportunity to understand the meaning and connection of life and to raise their expectations for the Expo. Preparations are well underway for my pavilion, Dynamic Equilibrium of Life, so stay tuned!

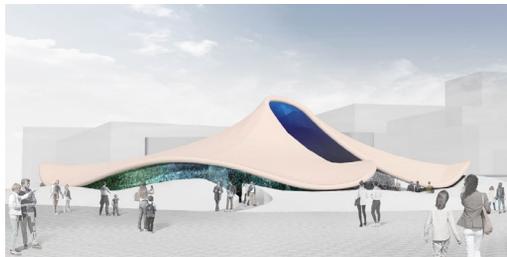
**FUKUOKA Shin-ichi Theme Producer**  
**Biologist, Professor, Aoyama Gakuin University**



(Left) Reading group for *Hotaru no Hikari ga Tsunagu Mono* (firefly's light and the dynamic equilibrium of life) by Dr. Fukuoka, Expo Site Design Producer  
 (Right) Hanako Jimi, Minister for the World Expo 2025, Dr. Fukuoka, Expo Site Design Producer, and members of the broadcasting club at Iwate Prefectural Kurosawajiri Kita High School who participated in the reading group



Over 300 parents and kids participated in the “Fukuoka Hakase no Dokushokai in KITAKAMI” reading group Venue: Kitakami, Iwate



The Dynamic Equilibrium of Life pavilion by Dr. Fukuoka, Expo Site Design Producer

© DYNAMIC EQUILIBRIUM OF LIFE / EXPO2025

### 【Contents of this week's report】

- Overseas Pavilions  
 July 29: Azerbaijan unveils its pavilion design concept  
 July 25: Ireland holds a pavilion launch event
- Last week's major events / Schedule for this week and beyond  
 July 30: Team EXPO MEETING in Tokyo held  
 July 31: WebX2024 announced to be held on August 28 and 29  
 August 1: Additional round of applications for events organized by the general public opens  
 August 1: Provisional operation of the Yumeshima

North Viaduct begins  
 August 2: Promoted the Expo at the APEC Business Advisory Council reception  
 August 2: Launch of official stores in Osaka and Tokyo announced  
 August 2: July 29 announced as the Republic of Angola's National Day

- Sales / Applications  
 Tickets sold: 3,864,717 (as of July 31)



**Let's all work together to enliven the Expo!**

© EXPO 2025

Fireflies are beetles that are characterized by a light-emitting organ located in their abdomen. They are found all over the world. Dr. Fukuoka, Expo Site Design Producer, hosts reading groups for his picture book, *Hotaru no Hikari ga Tsunagu Mono* (firefly's light and the dynamic equilibrium of life), which describes the food chain and environmental changes surrounding fireflies.

## Expo 2025 Osaka, Kansai, Japan Weekly Report (July 31 – August 5)

~ 250 days to go !



### 1. Official Participants

- July 29; Azerbaijan released an image of the pavilion on the website of the Association. The theme is Seven Bridges to Sustainability. The pavilion will feature seven arches symbolising seven aspects of beauty reflecting Azerbaijani culture.



<https://www.expo2025.or.jp/official-participant/azerbaijan/>



- July 25; Ireland held a pavilion launch event in Dublin. Deputy Prime Minister Micheál Martin and Japan's Ambassador to Ireland Norio Maruyama participated. The theme of the pavilion will be Creativity Connects People. During the event, Musician and composer Caoimhín Ó Raghallaigh, who is designing the musical and aural elements for the pavilion, performed the old Irish harp tune The Wild Geese on the fiddle. The event also celebrated other elements of "Ireland Japan 2025"; Ireland House will also open in Tokyo.



<https://x.com/IrelandatExpo/status/1819076108060590527?t=TKG3TO0i119w0KsTGLfPLg&s=03>



[https://x.com/expo2025\\_japan/status/1802989639910801821?t=LnJNbgelHDjni1DCP0NdvQ&s=19](https://x.com/expo2025_japan/status/1802989639910801821?t=LnJNbgelHDjni1DCP0NdvQ&s=19)



## Status of official participants as of August 1

- Of 161 countries and 9 international organisations participations:

Those with official participation agreements:

119 countries and 4 international organisations

Individual pavilions (Type A and Type X) :

52 countries (47 Type A, 5 Type X)

Those with construction partners secured: 43 countries

Those who have started construction: 38 countries

Independent pavilions provided by the Association (Type B) : 17 countries

Shared pavilions provided by the Association (Type C) : 92 countries

## 2. Reports from the past week and plans for the upcoming week

- July 30, The Association held the TEAM EXPO 2025 MEETING in Tokyo. Participants in the TEAM EXPO program actively exchanged opinions. A demonstration of the automatic translation system Remote Voice, sponsored by TOPPAN and to be used during the Expo, was also held.



Activities of TEAM EXPO 2025 Program Participants



Demonstration of "Automatic Translation System by TOPPAN RemoteVoice"

- July 31; The Association will exhibit at WebX 2024, one of the largest Web3 conferences in Asia, to be held at Prince Park Tower Tokyo on August 28-29. By linking EXPO 2025 digital wallet with WebX, NFTs will be distributed to visitors at the venue and promotions such as event discount benefits will be granted.



<https://www.expo2025.or.jp/en/news/news-20240731-03/>



- August 1; The Association started accepting a second call of applications for general participation events. The schedule and eligible facilities are as follows.

**< Schedule >**

Secondary applications	Offering term	Contact to prospective employees
Phase 1	May 31-July 31, 2024	September 2024 ~
Phase 2	Aug.1 - Aug.31, 2024	October, 2024~
Phase 3	Sep.1 - Sep.30, 2024	November, 2024~
Phase 4	Oct.1 - Oct.31, 2024	December, 2024~
Phase 5	Nov.1 - Nov.30,2024	January, 2025~
Phase 6	Dec.1 - Dec,31, 2024	February, 2025~

**<Facilities eligible for recruitment>**

Pop-up Stage East Outside



Pop-up Stage North



Pop-up Stage East Inner



Pop-up Stage South



Pop-up Stage West



EXPO Arena "Matsuri"

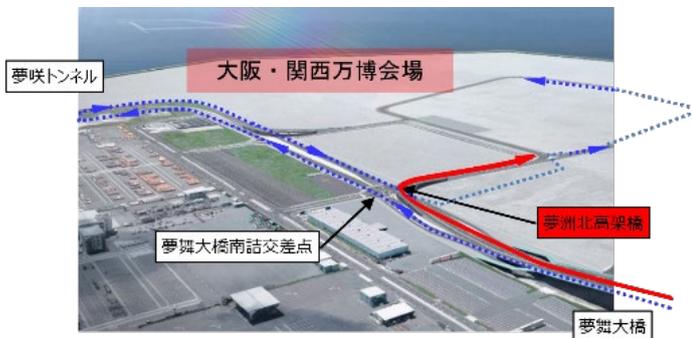


\*Details of a further event space will be announced by early September.

<https://www.expo2025.or.jp/en/news/news-20240531-10/>



- August 1, the City of Osaka opened the Yumeshima North Viaduct in the northern part of Yumeshima for construction vehicles, who will no longer need to make detours in passing through the Yumemai Bridge. Construction vehicle traffic is expected to increase from August onwards, but the viaduct will contribute towards smooth access to the venue.



<https://www.city.osaka.lg.jp/kensetsu/page/0000631522.html>

- August 2, Myaku-Myaku appeared the Expo PR booth at the government-sponsored reception of the APEC Business Advisory Council (ABAC) in Tokyo. Minister Ken Saito also called on guests from various countries to visit the EXPO.



- August 2; The Association announced that it will open the following two additional official stores in Osaka and Tokyo.

- AEON MALL Osaka Dome City Store (from August 6 - August 27, 2024)
- Hands Shinjuku store (from August 27 - September 27, 2024)



<https://expo2025mlo.jp/news/548>



- August 2; The Association announced that July 29 will be the National Day of the Republic of Angola. In total, National Days for 133 countries, including Japan, and Special Days for 4 international organisations have been announced.

<https://www.expo2025.or.jp/news/news-20240620-03/>



### **3. Ticket sales**

Number of tickets sales: 3,864,717 as of July 31, 2024

### **4. O&As**

#### 1) IR construction and the Expo

There are reports that the Association has requested that construction for the IR (integrated reports) project be suspended during the Expo.

- i. The Association has requested Osaka Prefecture and the City of Osaka to give top priority to Expo while it is being held and requested that the Osaka Prefecture and the City of Osaka take appropriate measures regarding IR construction – including changing the construction schedule – so as not to have a negative impact on the Expo.
- ii. The Ministry of Economy, Trade, and Industry has also been coordinating with Osaka Prefecture and the City of Osaka to seek alterations, including changes to the IR construction schedule.