WORLD EXPO 2025 NEWS 「KIZUNA -絆-News letter」

"Kizuna" is the Japanese word for "bond."

Issued September 11, 2024, Vol.20



From the left, Mr. Ishige, Secretary General of the Japan Association for the 2025 World Exposition; Mr. Tokura, Chairman of Keidanren/Japan Business Federation and Japan Association for the 2025 World Exposition; Mr. Yoshimura, Governor of Osaka Prefecture; Mr. Yokoyama, Mayor of Osaka City; Mr. Matsumoto, Chairman of Kankeiren/Kansai Economic Federation From the right, Mr. Moriya, Deputy Chief Cabinet Secretary; Mr. Komura, Parliamentary Vice-Minister for Foreign Affairs; Mr. Saito, Minister of Economy, Trade and Industry; Ms. Jimi, Minister for the World Expo 2025; Mr. Kishida, Prime Minister of Japan; Mr. Hayashi, Chief Cabinet Secretary, Mr. Doko, State Minister of Land, Infrastructure, Transport and Tourism; Mr. Murai, Deputy Chief Cabinet Secretary

On September 10, leading members from the national government, local government (Osaka Prefecture and Osaka City), the business community (Keidanren/Japan Business Federation and Kankeiren/Kansai Economic Federation), and the Japan Association for the 2025 World Exposition gathered at the Prime Minister's Office for a stakeholder meeting to discuss preparations for the Expo and future issues.

At the meeting, Prime Minister Kishida presented issues for the future including: (1) building momentum for the Expo, (2) further revitalization of inbound tourism and business matching with the Expo as a catalyst, (3) safe and smooth operation and visitor transportation, and (4) being prepared for major disasters. With just over 200 days to go until the event, the Prime Minister stated that the national government, prefectural and city governments, the Association, and the business community would work hand in hand with a shared commitment towards the event.





(Top) Prime Minister Kishida gives instructions on issues and initiatives for the success of the Expo.

(Bottom) Mr. Yokoyama, Mayor of Osaka City; Mr. Yoshimura, Governor of Osaka Prefecture; Mr. Tokura, Chairman of Keidanren/Japan Business Federation and Japan Association for the 2025 World Exposition

Source: Prime Minister's Office of Japan website

~With appreciation for those working on the ground, everyone involved will work together as one~ Hanako Jimi

2.

[Contents of this week's report]

Overseas Pavilions Construction Status
 September 4: Republic of Serbia holds Groundbreaking Ceremony

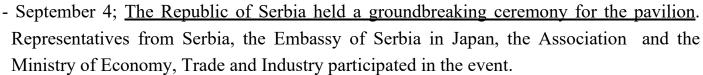


Last week's main events / Schedule for this week and beyond September 3: Japan Association for the 2025 World Exposition publishes Events Calendar September 6: Japan Association for the 2025 World Exposition announces details of Super Early Bird discount special lottery September 4: Japan Association for the 2025 World Exposition announces Japanese Drum Entertainment Show during Expo September 3: The Federation of Electric Power Companies of Japan announces content of pavilion exhibits September 9: Japan Association for the 2025 World Exposition announces commercial establishments that allow you to experience the future September 2: Announced the opening of two new official stores (Daimaru Tokyo and Daimaru Kobe)

Sales / Applications Tickets sold: 4,767,751 (as of September 6)

Expo 2025 Osaka, Kansai, Japan Weekly Report (September 3– September 9) \sim 215 days to go! \sim

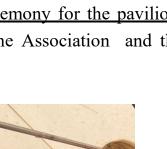
1. Official Participants







Status of official participants as of September 6 - Of 161 countries and 9 international organisations participations: Those with official participation agreements: 128 countries and 6 international organisations Individual pavilions (Type A and Type X) : 52 countries (47 Type A, 5 Type X) 43 countries Those with construction partners secured: Those who have started construction: 40 countries Independent pavilions provided by the Association (Type B) : 17 countries Shared pavilions provided by the Association (Type C) : 92 countries



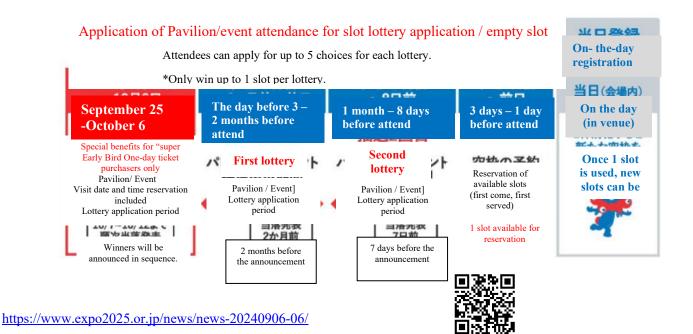
2. <u>Reports from the past week and plans for the upcoming week</u>

- September 3; The Association released an <u>Event Calendar</u> that comprehensively describes the events that will be held at the venue during the exhibition period. <u>A total of 480 events</u> set up thus far are laid out - <u>all of these events are free of charge</u> (no additional charges other than venue admission tickets).



https://www.expo2025.or.jp/en/news/news-20240903-01/

- September 6; The Association announced the details of the <u>Super Early Bird Special Lottery</u> as a benefit for purchasers of the Super Early Bird One-Day Ticket, which allows visitors to reserve admission to the pavilion and viewing events in advance, from September 25 to October 6, 2024. The Japan Pavilion and some of the official participants pavilions are amongst those included as reservation options.



- September 4; The Association announced that it will hold <u>a Japanese drum entertainment</u> <u>Show (The WADAIKO)</u> as an event during the Expo. It will be held on May 14 -15, 2025. The event has previously attracted 10 million people worldwide, and reservation will start from September 25 for Super Early Bird One-Day Ticket purchasers.

< Overview>

- Title : DRUM TAO "THE WADAIKO"
- ■Date & Time: May 14, 2025, and May 15, 2025 2 performances each day
- ■Place: EXPO Hall (Shine Hat)
- Content: Expressing tradition and innovation as cutting-edge



performing arts in collaboration with projection. The costumes designed by the world-famous fashion designer; Junko Koshino awaken to the ultimate art & beat! Non-verbal Japanese drum entertainment show. (Running time: 45 minutes)

Reservation: Advance reservation for qualifying ticket purchasers will start from September 25
 <u>https://www.expo2025.or.jp/news/news-20240904-02/</u>

- September 3; The <u>Federation of Electric Power Companies of Japan</u> announced the contents of the exhibition in the pavilion, <u>Eggs of Possibilities</u>. Visitors will hang egg-shaped devices around their neck to explore the pavilion. Through immersive exhibits, visitors can experience the various possibilities for the energy of the future. The pavilion will have an outdoor stage to hold events in conjunction with theme weeks and in collaboration with other companies and universities.

【パビリオン建設状況(8月末現在進捗率:83%)】





(2024年8月27日撮影) https://www.expo2025.or.jp/en/domestic-pv/electric/

- September 9; The Association announced a **<u>business facility</u>** for visitors. Suntory, a major Japanese beverage company, will operate multiple food and beverage stations to cater to a variety of needs, each with a different theme.

Park-like cafeteria that enriches people's minds and bodies SUNTORY PARK CAFE



Restaurant where visitors can feel the refreshing water and air like a plateau SUIKUU



Restaurant specialising in farmed fish that connects the bounty of the sea to the future Kinki University Fisheries Research Institute Expo Water Plaza Store"



https://www.expo2025.or.jp/news/news-20240909-01/



- September 2; The Association announced the opening of <u>two new Osaka-Kansai Expo</u> <u>Official Stores</u>, namely the Daimaru Tokyo Store, opened on September 4, and Daimaru Kobe Store, opened on September 5. The total number of official stores nationwide in Japan is now 17.



Daimaru Tokyo store https://www.expo2025.or.jp/news/news-20240902-04/



Daimaru Kobe store https://www.expo2025.or.jp/news/news-20240902-05/



<Official Stores>

Abeno Harukas store, Daimaru Umeda store, Maruzen Marunouchi OAZO store, JR Shin-Osaka Station Eki Marche store, MARUZEN & Junkudo Sho Umeda store, Maruzen Kyoto BAL store, Junkudo Shoten Fukuoka store, Takashimaya Osaka store, Osaka Nanko ATC store, Shinsaibashi PARCO store, MARUZEN & Junkudo Shoten Sapporo store, Junkudo Shoten Namba store, Junkudo store Naha store, Maruzen Hiroshima store, and Junkudo Shoten Sannomiya Ekimae store

- September 6; The Association announced that <u>four new companies have been added to the</u> <u>sponsors of the Signature Pavilion of eight producers</u>. (A total of 88 sponsors)

<List of new sponsors (alphabetical order)>

- Alexion Pharma GK (Tokyo)
- AstraZeneca K.K. (Osaka)
- SATELIGHT Inc. (Tokyo)
- SHINKO ELECTRIC INDUSTRIES CO., LTD. (Nagano) https://www.expo2025.or.jp/en/news/news-20240906-01/

3.Ticket sales

Number of tickets sales: 4,767,751 as of September 6, 2024

<u>4. Q&As</u>

1) Construction accidents in the Expo

There are reports that an accident occurred at the Expo construction site.

- i. At around 4 p.m. on September 9, 2024, a worker fell at a construction site within the Expo venue. A worker fell from the third floor of the stairs into a plumbing pit in the basement. The worker was conscious at the time of transport to the hospital and is currently undergoing treatment at the hospital.
- ii. Construction work at the said site has been suspended, and the contractor (BEAMS Construction Co., Ltd., will investigate the cause of the accident and consider measures to prevent recurrence.