## WORLD EXPO 2025 NEWS 「KIZUNA 一絆 - News letter」

"Kizuna" is the Japanese word for "bond."

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EARTH MART—a pavilion I produce—explores life through eating. When we eat, we come into contact with the workings of all forms of life on our planet. Moreover, the act of eating is the only common value that enables us to share happiness with people around the world. However, the future of food faces numerous challenges, caused by global climate change, population growth, and other factors. EARTH MART is an "imaginary supermarket" featuring over 20 exhibits that invite visitors to revisit the current relationship between food and life and gain hints for a better future. Each exhibit is prepared based on cocreation with producers, chefs, academic experts, engineers, and many others from diverse fields who are dedicated to improving the future of food. The individual exhibits are neither flashy nor grand, but together they form one large cohesive exhibit. We welcome collaboration offers and ideas from anyone who wishes to join the EARTH MART project.

KOYAMA Kundo, Broadcast writer/Vice President of Kyoto University of the Arts/Theme Producer, Expo 2025 Osaka, Kansai, Japan

## \*\*\*\*\* [Contents of this week's report] \*\*\*\*\*--\*\*\*

- 1. Movements of Participating Countries
  - December 14: Monaco unveils the interior/exterior of its pavilion for the first time
  - December 14: Czech Republic announces the construction status of its pavilion
  - December 16: Serbia holds a roof-laying ceremony for its pavilion
- 2. This week /last week's main events
  - December 4: Three works win the Osaka-Kansai Expo Special Award in the Japan Wood Design Award 2024 awards ceremony
  - December 9: Cabinet Secretariat hosts a symposium in Chiba City. Minister for the World Expo 2025 ITO and Governor of Chiba Prefecture KUMAGAI deliver a welcome speech
  - December 10: MYAKU-MYAKU stuffed toy installed at the Prime Minister's Office entrance
  - December 10: Japan Association for the 2025 World Exposition announces the program details and other features of its "One World, One Planet." event
  - December 10: Japan Association for the 2025 World Exposition provides updated information on the special live performance by Ado (April 13, 2025)
  - December 10: Japan Association for the 2025 World Exposition updates the event calendar
  - December 10: Japan Association for the 2025 World Exposition releases a revised action plan for visitor transport
  - December 12: Staff uniform for the "Better Co-Being" signature pavilion unveiled
  - December 12: ANA holds a departure ceremony for its specially designed "EXPO2025 ANA JET" at Haneda Airport
  - December 12: Kura Sushi announces that its Expo venue restaurant will serve food from over 70 countries worldwide
  - December 12: Expo producers deliver visiting lectures (EXPO School Caravan) (December 12-13)
  - December 21: EXPO PLAYPARK at Aeon Mall Fukuoka (December 21-22)
- 3. Ticket Sales Update
  - Tickets sold: 7,424,618 (as of December 11, 2024)



# Expo 2025 Osaka, Kansai, Japan Weekly Report (December 10 - December 16) ~ 117 days to go!~



#### 1. Official Participants

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- December 16; <u>Serbia</u> held a pavilion topping-up ceremony. The final beam, on which participants wrote messages, was attached to the pavilion. The building materials are scheduled to be reused at Expo 2027 Belgrade.







- December 14; <u>Monaco</u> unveiled the interior and exterior of the pavilion under construction for the first time. The theme is Take Care of Wonder. Through immersive experiences in the pavilion and garden, the pavilion aims to raise visitor's awareness of environmental issues.







https://www.instagram.com/pavillonmonacomc/



- December 14; The <u>Czech Republic</u> released the construction status of the pavilion. Glass panels have been installed. CLT panels are deployed to combine traditional and modern technology. Artistic Bohemian crystal has been used for the exterior.







https://x.com/OndrejSoska/status/1867609129092862456?t=feSuuMsQNa\_elZZi-KjlOQ&s=19



#### 2. Reports from the past week and plans for the upcoming week

- December 10; To build up momentum for the Expo, a <u>Myaku-Myaku plush toy</u> and an explanatory panel were set up at the entrance to the <u>Prime Minister's Office</u>. It will be installed until the end of the Expo, welcoming visitors from Japan and overseas.



- December 9; The <u>Cabinet Secretariat</u> held a symposium in the City of Chiba, to the east of Tokyo. Expo Minister Yoshitaka Ito and others gave opening remarks. There was a talk session in which the Governor of Chiba Prefecture Toshihito Kumagai and Signature Pavilion producer Prof Shinichi Fukuoka discussed the appeal of the Expo and Chiba Prefecture and a panel discussion on the fermentation culture of Chiba which contributes to human health.









- December 10; The Association has announced details of the event <u>One World, One Planet</u>. A spectacular show of light, sound and technology will be held every night during the Expo. This is the first time in Expo history that such an event has been held in succession.
  - Sponsors: Red Cliff, West Japan Expressway Service Holdings, Forum Eight, Fukuho Holdings, Meiji Yasuda Life Insurance, Kondotech, Takamatsu Construction Group
  - Advance reservation: Not required





https://www.expo2025.or.jp/news/news-20241210-05/

- December 10; The Association updated the information on <u>Ado's special live performance</u> to be held on April 13, 2025. Application for the lottery for holders of Expo admission ticket will start on January 13,2025.

• Date & Time: April 13,2025 6:00 PM Open, 7:45 PM Start

Venue: EXPO Arena Matsuri



\* Fan club pre-registration is refer to the official website of Ado's Doki Doki Secret Base.

https://www.expo2025.or.jp/en/news/news-20240918-01/



- December 10; The Association has announced that the <u>Children's Future Festival</u> (tentative name), organised by KCJ GROUP which plans and operates KidZania, where children can experience a variety of jobs and social activities, will be held on August 7, 2025. Dance events for visitor participation are also being planned.

Venue: EXPO Arena Matsuri

• Performers: To be announced



https://www.expo2025.or.jp/news/news-20241210-04/



- December 10; The Association updated its event calendar.







https://www.expo2025.or.jp/en/wp-content/uploads/sites/2/2024/12/bfae59945b7c37365de59b54bb9c82ba-1.pdf

- December 12; The uniform for the attendant staff at the signature pavilion <u>Better Co-Being</u> (<u>Miyatakan</u>) was unveiled. The image is printed on the fabric using the latest printing technology. The pattern of every item is designed to be different for each item, depending on the cutting point. It expresses the concept of the pavilion, 'the diverse richness of each individual'.







https://www.expo2025.or.jp/news/news-20241213-02/

- December 12; <u>ANA Group</u> held a departure ceremony for the Expo special design aircraft EXPO 2025 ANA JET at Haneda Airport. The first flight departed for Kansai Airport on the same day. Thereafter, the aircraft will be operated on various routes on board the Boeing 737-800 aircraft.







https://www.anahd.co.jp/group/pr/202412/20241206.html?\_gl=1\*1dnynmx\*\_ga\*ODQ2MTIzODAuMTczNDM1MDU5MA...\* ga 32F297W9WL\*MTczNDM1MjIwOC4xLjAuMTczNDM1MjIwOC42MC4wLjA.

- December 12; <u>Kura Sushi</u> has announced that it will be offering cuisine from 70 countries at the store in the Expo venue. It will provide an experience to connect diners with food and culture from around the world through its conveyor belt sushi. These dishes will be available at one product per branch at Kura Sushi branches nationwide from February 7,2025.



https://www.kurasushi.co.jp/2025expo/

- December 10; The Association announced the revised version of the <u>Action Plan for Visitor Transport (5th and final version)</u>. This is an update that incorporates the system for the duration of the Expo, based on the discussions at the Visitor Transport Countermeasures Council to date. The Association will now conduct training and operational tests to ensure proficiency, with the aim of achieving safe and smooth visitor transport during the Expo.

https://www.expo2025.or.jp/news/news-20241210-01/



- December 4; The <u>Wood Design Association</u> held the Wood Design Award 2024 Award Ceremony. The following three works received the Expo Special Prize as being worthy of communicating the appeal of wood culture and design both in Japan and overseas.



#### < award-winning work>



ARBOR Disseminating Okawa's woodworking techniques, Facilities to experience

https://www.wooddesign.jp/



Kirishima Jingu Station Project Korai



monacca
A bag of cedar thinned wood from Kochi Prefecture



- December 12-13; As part of the Cabinet Secretariat's <u>Expo School Caravan project</u>, the theme project producers held lectures in various places.
  - December 12; At Kumamoto Prefectural Ushifuka High School, Signature Pavilion producer Kundo Koyama held a class. Based on his experience, he taught students that new value can be created by changing their perspective and perceiving things.





•December 13, Signature Pavilion producer Sachiko Nakajima held a class at the Kyoto Prefectural School for the Deaf. Students discussed their thoughts on the Expo while imagining the future together with the theme 'If I were to implement my own inquiry-based learning at the Expo'.





#### 3. **Upcoming events**

-December 21-22; "It's more than you can imagine! Turn! EXPO PLAYPARK!" at AEON Mall in Fukuoka

https://www.expo2025.or.jp/news/news-20241213-04/



### Schedule of the EXPO School Caravan:

Date	Name of school / Organiser
December 16,2025	Tsuda Gakuen Junior & Senior High School in Mie
	/ KDDI, Hitachi
	Minami-Awaji City Numashima Junior High School in Hyogo
	/ Kobe Steel
December 17,2025	Tamura City Miyakoji Elementary School in Fukushima
	/ Kawamori Producer
	Tokushima Prefectural Jonan High School in Tokushima
	/ Kinden
	Ochi Junior High School in Kochi
	/ Kansai Electric Power Transmission and Distribution
December 18,2025	Kyoto Prefectural Joyo Support School in Kyoto
	/ Mitsubishi Research Institute DCS
December 20,2025	Hokkaido Kushiro City Sakuragaoka Junior High School in Hokkaido
	/ CP Concrete Consortium (led by Hazama Ando)
	Osaka Prefectural Higashi-Mozu High School in Osaka
	/ Kobe Steel
	Midori Elementary School in Itabashi Ward in Tokyo / IHI
	Unosato Elementary School in Aichi / Panasonic
December 23,2025	Karuizawa West Elementary School in Nagano
	/ Expo Senior Advisor Hiroshi Osaki
	Kobe City Sakuranomiya Junior High School in Hyogo
	/ Kawasaki Heavy Industries

For further information on Expo 2025:

https://www.expo2025.or.jp/en/



## 4. Ticket sales

Number of tickets sold: <u>7,424,618</u> as of December 11, 2024