

WORLD EXPO 2025 NEWS 「KIZUNA –絆– News letter」

“Kizuna” is the Japanese word for “bond.”

Issued January 15, 2025, Vol.37



the Women's Pavilion in Collaboration with Cartier © Cartier



From the left: ITO Yoshitaka, Minister for the World Expo 2025, Cyrille VIGNERON, Chairman of Cartier Culture & Philanthropy, MIYACHI June, CEO of Cartier Japan



Following the success of the Women's Pavilion in Collaboration with Cartier at Expo 2020 Dubai, it is a privilege to be the custodians of this second iteration of the Women's Pavilion as Expo2025, Osaka, Kansai. We are honoured to engage in this unique partnership with the Japan Association for the 2025 World Exposition and the Japanese Government including the Ministry of Economy, Trade and Industry, and the Gender Equality Bureau Cabinet Office, highlighting how the private and public spheres can together deliver impact side by side.

The Women's Pavilion is a testament to Cartier's unwavering commitment to women empowerment and generation equality. The pavilion will carry forward its Dubai motto, "When Women Thrive, Humanity Thrives," while introducing two new sub-themes: togetherness (Tomoni) and Mother Nature. At the heart, its mission is to shift perspective and ignite action towards building a brighter world in which each individual contributes to shaping the future as a part of the human collective. A world where individuals of all genders coexist in true equality, where mutual respect abounds and where everyone can realize their full potential.

I look forward to welcoming you all to the Women's Pavilion in Collaboration with Cartier!

Cyrille Vigneron,
Chairman of Cartier Culture & Philanthropy, Cartier

****_**_**** 【Contents of this week's report】 ****_**_****

1. Movements of Participating Countries
 - January 9: Czech Republic unveiled the concept of its pavilion's exhibition
 - January 9: Luxembourg unveiled the sweets that will be served at its pavilion restaurant
2. This week /last week's main events
 - January 7: MYAKU-MYAKU and volunteers from the Ministry of Economy, Trade and Industry staff promoted the Expo at Haneda Airport
 - January 7: Prime Minister ISHIBA delivered an opening address at the New Year's Celebration Party of the three major economic organizations
 - January 13: Japan Association for the 2025 World Exposition began accepting lottery applications for pavilions and events bookings
 - January 15: International Participants Meeting at Himeji City, Hyogo Prefecture (January 15–16)
 - January 18: EXPO PLAYPARK at Nagoya Chaya (January 18–19)
 - January 19: Planned opening of the Osaka Metro Chuo Line's Yumeshima Station
3. Ticket Sales Update
 - Tickets sold: 7,514,766 (as of January 8, 2025)



Expo 2025 Osaka, Kansai, Japan Weekly Report (January 7 - January 13)

~ 89 days to go!~



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1. Official Participants

- January 10; The Czech Republic unveiled the exhibition concept for its pavilion, a spiral-shaped building incorporating CLT panels and traditional Bohemian crystal glass on the exterior. For the interior walls, contemporary artists will paint the unfinished work The Three Eras by celebrated Czech painter Alphonse Mucha.



<https://expo2025czechia.com/en/>

- January 9; Luxembourg unveiled the sweets to be offered in the restaurant attached to the pavilion. Six patissiers will create six different types of sweets, which change monthly.



<https://www.instagram.com/luxembourg.expopavilion/>



2. Reports from the past week and plans for the upcoming week

- December 24 and January 7; Myaku-Myaku and volunteering officials from the Ministry of Economy, Trade and Industry promoted the Expo at the International Terminal of the Haneda Airport, distributing pamphlets and promotional goods and interacting with airport visitors from home and abroad. Myaku-Myaku responded to requests for commemorative photographs one after another.



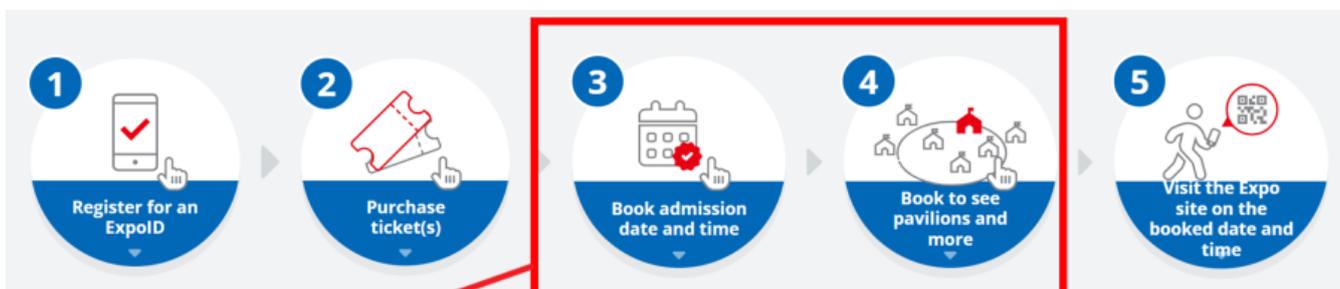
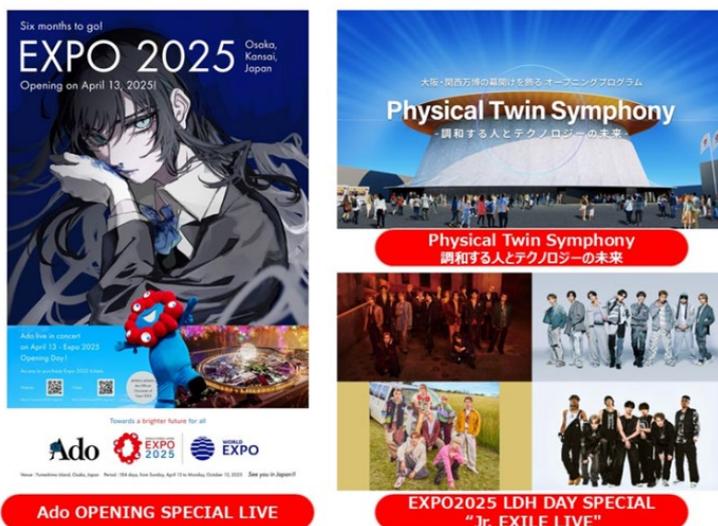
- January 7; Myaku-Myaku participated in the New Year celebrations of Japan's three main business organisations, namely Keidanren, Japan Chamber of Commerce and Keizai Doyukai (Japan Association of Corporate Executives). In the opening speech, Prime Minister Shigeru Ishiba stressed the significance of the Expo to more than 1,500 business leaders present at the ceremony.



<https://www.kantei.go.jp/jp/103/actions/202501/07keizai.html>

- January 13; Three months before the opening of the Expo, the Association started accepting the first lottery applications for pavilion and events reservations. Applications for the lottery draws are accepted from between three months to two months before the visit date. The second applications for the lottery draw are accepted from between one month to eight days before the visit date. Visitors can also book pavilions and events on a first-come, first-served basis from three days before the visit date, right up to 9am on the day, as long as there are openings available.

Although there are a certain number of pavilions and events that can be viewed without reservations or accept same-day reservations, the Association recommends that visitors reserve in advance to minimise waiting time.



<https://www.expo2025.or.jp/en/news/news-20250110-04/>



3.Upcoming events

- January 15 -16; International Participant Meeting 2025 is being held in the City of Himeji, Hyogo Prefecture. Representatives from participating countries and international organisations will meet to discuss remaining issues in the lead-up to the Expo. A wide range of explanatory and Q&A sessions will be held, with a focus on operational issues.

<https://www.expo2025.or.jp/en/news/news-20250108-07/>



- January 19; Yumeshima Station on the Osaka Metro Chuo Line is scheduled to open. Yumeshima Station will be the closest station to the Expo site and will provide a direct rail access route to the venue. The new station will have two underground levels, with a 160 m long platform on the second basement level. The first basement will be the concourse, and 16 ticket gates will be in operation during the Expo to cope with congestion at peak times. The opening ceremony is scheduled for January 18.

https://subway.osakametro.co.jp/news/news_release/20240905_chuo_line_enshin.php



- January 18 -19; The regular Aeon Expo promotional event is planned at the Aeon Mall in Nagoya Chaya store..

<https://www.expo2025.or.jp/news/news-20250110-06-2/>



<Schedule of the EXPO School Caravan>

Time & Date	Name of school	Organisers
January 14, 10:05-11:50	Prefectural Fukuyama Special Needs School (Hiroshima)	Mitsubishi Research Institute DCS Corporation
January 14 10:20-11:05 11:15-12:00 13:15-14:00	Takamatsu City Takamatsu Daiichi Elementary School (Kagawa)	Suntory Holdings Ltd.
January 14 13:30-14:20	Yoshikawa City Higashi Junior High School (Saitama)	Sumitomo EXPO2025 Promotion Committee
January 16 10:50-12:20	Tamagawa Prefectural High School (Osaka)	Mitsubishi Research Institute DCS Corporation
January 16 13:30-15:00	Prefectural Misato Technical High School (Saitama)	Kinden Corporation
January 17 13:20-15:10	Eiheiji Junior High School (Fukui)	FOOD & LIFE COMPANIES
January 17 13:20-14:55	Matsudo City Mabashi Kita Elementary School (Chiba)	Aoki Asunaro Construction Co., Ltd.
January 17 14:25-15:15	Yokoshiba Hikari Junior High School (Chiba)	Mitsubishi Osaka-Kansai Expo General Committee

For further information on Expo 2025:

<https://www.expo2025.or.jp/en/>



4. Ticket sales

Number of tickets sold: 7,514,766 as of January 8, 2025