

18 days to go until the opening of Expo 2025 Osaka, Kansai, Japan...



March 25 : Meeting of the Japan Exposition Comprehensive Promotion Council



KATO Akiyoshi, Parliamentary Vice Minister of Economy, Trade and Industry

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4. Promotion Activities
- March 18: Japan Association for the 2025 World Exposition and Theme Producer KOYAMA Kundo
unveiled the content of the Signature Pavilion “EARTH MART”
- March 23: Osaka Prefecture and Osaka City held a special preview and opening ceremony of the Osaka
Healthcare Pavilion
- March 23: Cabinet Secretariat held a momentum-building event for children at the Tokyo International
Forum
5. Upcoming Events
- March 29: Special preview and opening ceremony of the Japan Pavilion
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EXPO 2025 Osaka, Kansai, Japan Weekly Report (March 18 – March 24)

~ 20 days to go! ~



**This week's
topics**

The Expo Bipartisan Diet Members' League

- March 24, the Parliamentarians' League for the Success of EXPO 2025, chaired by Liberal Democratic Party Secretary-General Hiroshi Moriyama held a general meeting. Prime Minister Shigeru Ishiba, Governor Hirofumi Yoshimura of Osaka Prefecture (online), Mayor Hideyuki Yokoyama of the City of Osaka, Chairman Masakazu Tokura of Keidanren Chairman, as well as members of the Diet and leaders of business federations participated.
- Prime Minister Ishiba stated that the government has a responsibility as the host country and called for the cooperation of all parties involved for the success of the Expo.



1. Introduction of pavilion exhibits

An introduction of official pavilions selected by the Ministry of Economy, Trade and Industry at its own discretion.

1) Uruguay



- The pavilion is inspired by the beauty and tranquility of nature. A video introducing Uruguay will be projected on a large screen. There will be a space where visitors can read books by Uruguayan authors, an exhibition space for artworks, and a zone introducing Uruguayan traditions including *yerba mate*. Cutting-edge initiatives to solve issues such as sustainable food production and green technologies will also be introduced.
- The National Day is on June 17.

2) Romania



- The concept is a "magic box". Through immersive, interactive exhibitions, the museum showcases the story of Romania's natural bounty and technological innovation and its efforts to create a just and sustainable future. It was designed by students from the Aeon Mink University of Architecture and Urban Arts, which was selected in a competition, and uses reusable building materials.
- On National Day on Thursday, June 26, the George Enescu Philharmonic Orchestra, one of Romania's leading orchestras, will perform online.

3) Qatar



- The design is inspired by the traditional Qatari sailing vessels *dhow*s and Japanese craftsmanship. It will show Qatar's rich maritime heritage and deep ties to the sea, as well as the enduring ties between Qatar and Japan. Inside the pavilion, Qatar's coastal ecosystem, pearl industry and the latest industrial developments are introduced. It demonstrates the country's commitment to taking responsibility for the protection of natural resources and actively investing in intellectual industries.
- The National Day is on July 8.

4) Uzbekistan



- The pavilion expresses the interweaving of Uzbekistan's past and future. The exterior features Uzbek embroidery, ornaments, traditional patterns and other patterns that symbolize Uzbekistan. Inside the pavilion, there will be a moving platform named "Incubator" that introduces visitors to Uzbekistan's efforts to contribute to the Sustainable Development Goals through immersive exhibitions.
- On National Day on Monday, September 1, a music concert will be held. Through the collaboration of traditional and contemporary music, it shows how cultural heritage continues to flourish and evolve in today's world.

2. Event Information (June15 -June 21)

The following are some of major events taking place in the week of June 15 -June 21, with a focus on events for which the two-month advance reservation lottery has started this week (noted with an *).

■ **Jikei Gakuen COM Group Social Contribution Musical "The Door to Tomorrow" ***

- Date: June 16
- Venue: EXPO Hall Shine
- Premiered in February 1994. This musical is about students who have learned about the reality of bone marrow transplantation and bone marrow bank projects, thinking about what we can do, planning, producing, and performing in this musical to contribute to society that has been passed down for 30 years.



大阪スクールオブミュージック専門学校

■ **Noh for SDGs 2,000 people (Noh for SDGs) ***

- Date: June 18
- Venue: EXPO Hall Shine
- Born in Osaka, the city of water, the *noh* theatre show Circle of Water will be put on. Approximately 2,000 people from various nationalities will sing *noh* lyrics together, conveying the importance of water to the world from the Expo site.



山本能楽堂提供

■ **HEALTH DESIGN Shine and live. Live Brighter *Eligible for lottery 2 months in advance**

- Date: June 21-29
- Venue: EXPO Messe WASSE
- The event will be the first to disseminate a vision of a future in which people and technology coexist through health and medical exhibitions and hands-on events.



■ **Crafts Production Area Exposition in Osaka Kansai**

- Date: June 16-18
- Venue: EXPO Messe WASSE
- Demonstrations of craft manufacturing throughout Japan will be held, with visitors provided with a crafting experience. There will also be exhibitions such as panels on crafts and culture and sales of crafts



JAPAN CRAFT EXPO
日本工芸産地博覧会

■ **EXPO Resonance Fest in Messe**

- Date: June 18-19
- Venue: EXPO Messe WASSE
- Together with those who resonate with the philosophy of Better Co-Being, the event will feature exhibitions, workshops and stage events.



「Better Co-Being」ロゴ(ダイバースフィア)

■ **Nippon's Treasure Festa-Gathered local challengers, send out to the world**

- Date: June 20-23
- Venue: EXPO Messe WASSE
- Details to be announced.

■ **Iwami Kagura Great Serpent - A trajectory of passion that continues**

- Date: June 19-20
- Venue: EXPO Hall Shine
- In 1970, Iwami Kagura dance troupe's Great Serpent show was unveiled at Japan's first World Expo. The Great Serpent has evolved and will reappear after 55 years, presenting the dance from Shimane Prefecture, known as Iwami in medieval times.



■ **Yajushima Taiko / Votive Stage**

- Date: June 21
- Venue: Pop-up Stage South
- A four-part performance by the Yatoshima Taiko drum troupe will unleash the power of the earth in Yatoshima, the land of the Japan before it was called Japan.



■ **Experience Japan's festival culture with the local performing arts "Kiryu Yagibushi" and dance!**

- Date: June 21
- Venue: Pop-up Stage South
- A hands-on event of the local performing arts Kiryu Yagi Bushi with a performance and dance.



■ **Brazil Amazon Concert**

- Date: June 21
- Venue: EXPO Hall Shine
- A Brazilian orchestra show is planned.



■ **Concerts by Brazilian artists**

- Date: June 21
- Venue: EXPO Arena Matsuri
- Concerts by Brazilian artists



■ **Brazil and the Brazilian Amazon**

- Date: June 18-24
- Venue: Gallery WEST
- Special Exhibits on Brazil and the Brazilian Amazon



■ **International Yoga Day in India**

- Date: June 21
- Venue: EXPO Arena Matsuri
- A cultural program is planned.



■ **Uncovering the Secrets of K-Beauty: A One-Day Skin Health Class**

- Date: June 21
- Venue: Pop-up Stage North
- A one-day course to explore the latest trends in Korean skincare and create a routine that suits you



<https://www.expo2025.or.jp/events/>



3. Promotion Activities

- March 18th, the Association and Signature Pavilion producer Kundo Koyama released the contents of his signature pavilion EARTH MART. The theme of the pavilion is "Thinking about life through food." While facing various food issues, the pavilion will share the possibilities of food culture that Japan people have nurtured and the evolution of food through technology, and consider "new ways of eating" together with visitors.



<https://www.expo2025.or.jp/news/news-20250319-01/>

- March 23, Osaka Prefecture and the City of Osaka held a preview and opening ceremony of the Osaka Healthcare Pavilion. At the preview ceremony, Governor Yoshimura was shown bathing in the Future Human Washing Machine. At the opening ceremony, Parliamentary Vice-Minister for Economy, Trade and Industry Akira Kato and others gave speeches as guests. Pavilion Ambassador Ammika and singer Kumi Koda also took stage.



- March 23, the Cabinet Secretariat held a momentum-building event for children titled "Expo Mystery Solving Game ~Find Myakumyaku!~" at the "Yomiuri GENKI Festa 2025" held at the Tokyo International Forum. Participants learned about the Expo while enjoying a puzzle-solving game. In addition, a photo shoot with Myaku Myaku and a social media posting campaign were also conducted.



4. Upcoming Events

- March 29, Opening of the Japanese Government Pavilion, Interior Meeting

5. This Week's 60-Second Commentaries from the METI Journal

- March 18; **This overseas pavilion is amazing**

<https://journal.meti.go.jp/p/38275/>



- March 19; **Talking about the future of Fukushima from the Expo site**

<https://journal.meti.go.jp/p/38326/>



- March 21: **Anything other than "Woman" is welcome! The Women's Pavilion Promotes a Shift in Perspectives to Get to the Heart of Gender Equality**

<https://journal.meti.go.jp/p/38361/>



- March 24: **Not published in the guidebook?! The latest pavilion "Flying Car Station" explodes ~Let's experience the daily life with the sky for yourself~**

<https://journal.meti.go.jp/p/38294/>



For further information on EXPO 2025

<https://www.expo2025.or.jp/>



For back issues of the <Weekly Report>

<https://www.meti.go.jp/policy/exhibition/shuho.html>

